SEATTLE OFFICE FOR CIVIL RIGHTS 2013 WMBE GOALS AND OUTREACH PLAN

*Not Applicable

PURCHASING TARGET 45.00%

* Due to our line of business our consultant contracts are typically with non-profit agencies which are not tracked as WMBE vendors, however the principals and staff are usually people of color.

DEPARTMENT REPRESENTATIVES

Jacque Larrainzar – IDT Contracting Equity Rep Latrice yBarra - Dept. WMBE Coordinator

Jacque and Latrice will work together to implement SOCR Outreach Plan and fulfill the Department Representative responsibilities.

OUTREACH KEY ACTION PLAN

Training: Annual WMBE Training

SOCR conducts annual WMBE training for the department which consist of these components:

- WMBE definition and code definitions
- 2. Review and discuss the Executive Order
- 3. SOCR WMBE goals and WMBE resources
- 4. Distribute WMBE Quick Sheet which includes:
 - How to look-up vendor and use the Blanket Vendor Contract Search
 - How to register as a WMBE Vendor
 - Referrals to contracting and vendor roster page
 - How to view WMBE Utilization Reports

Utilization and Outreach

SOCR is a small department with a limited budget and spending needs/opportunities. SOCR takes every opportunity to identify and use WMBE vendors.

SOCR will continue to use WMBE Vendor's:

- Work in the community, making presentations about our services. Employees have been given
 WMBE vendor registration cards to hand out to potential vendors.
- Consultants for RSJI and Policy and Outreach events.
- Outreach events our office sponsors or co-sponsors.
- For routine purchases such as, office supplies, advertising, caters and etc.
- When appropriate work with vendor's to register as a WMBE vendor.
- WMBE Coordinator works directly with people making purchases and negotiating consultant contracts to ensure they seek out WMBE vendors.